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PlayScreen launches Crickler Daily Word Puzzle Onto Apple's App Store

[PlayScreen](#) creator and publisher of social games for the iPhone, Android and other mobile/ social platforms, is proud to announce (in cooperation with MICA) the release of [Crickler Daily Word Puzzle](#). Now available as a Free Download in the iPhone App Store for the iPhone™ and iPod touch™.

For nearly a decade, Word Puzzle Players and News Fans have enjoyed playing *Crickler* more than 1,000,000 times every month on over 40 Newspaper Websites around the world. Now PlayScreen brings this daily news puzzle to the iPhone™ for the very first time.

Crickler is a new type of word puzzle, better suited to the iPhone than traditional crossword puzzles. In *Crickler*, clues and words sit side by side and the difficulty level is automatically adapted to meet the skills of the player. New puzzles based on current events are generated every day. The iPhone™ app allows the player to save their progress in multiple puzzles, view the links between clues, provides hints, and even take advantage of the Retina display of the iPhone™ 4.

John Byrne, PlayScreen LLC's CEO stated, "Crickler's daily news puzzle will keep players entertained and improve their knowledge of world events."

William Volk, PlayScreen LLC's CCO added, "This game fits the iPhone's feel and format far better than a traditional crossword puzzle and its skill adaptability makes it suitable for a broad audience of casual game players."

Crickler Daily Word Puzzle follows the success of PlayScreen's recent hit game, *Bocce-Ball*, which has garnered nearly One Million downloads since its release.

Be sure to follow PlayScreen *Crickler Daily Word Puzzle* on www.facebook.com/playscreen and www.twitter.com/playscreen for updates and announcements.

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